Overview

Super Pig Vs. Doctor BBQ (PIGVBBQ) is a crowdsourcing community token serving to establish Pixie Party as a design brand, and the Order of the Oink as the first honor society in the cryptocurrency space.

In its current form, Pixie Party pioneered a highly novel representational art form — relying on as few pixels as possible to render its subjects, it epitomizes digital minimalism.

Reflecting its ultra-low resolution yet playful aesthetic, the project is structured by a humorous narrative in which the unlikely hero, Super Pig, rises to defend fellow Pixies from the diabolical Doctor BBQ.

At present, Pixie Party has not been properly minted. The idea of raising funds to preserve the project for posterity via blockchain serves as the inspiration behind the creation of the PIGVBBQ token.

Beyond the most basic goal of minting Pixie Party's already existing catalog of over 700 handcrafted artworks, PIGVBBQ will not only conclude Pixie Party's early era but advance it into a new stage of evolution.

Pixie Playground No. 1, (2021)

Rationale for Token

Our era calls for art that reflects the essence of our time. As blockchain technology emerges as a defining aspect of our era, Pixie Party endeavors to celebrate this phenomenon with enthusiasm. Like blockchain itself, our project is experimental, exploratory, and unapologetically digital.

Drawing parallels to iconic fashion trends such as 1970s tie-dye and 1990s geometric neons, Pixel aesthetics, especially the vibrant and low-resolution variety, may come to symbolize our generation in the future, serving as emblematic artifacts of our digital era.

This aesthetic has inspired our creativity while allowing ample room for playful exploration. Beyond the minting of our historic catalog, we aim to expand the reach of this digital language. through endeavors such as developing a limited fashion brand, hosting fine art exhibitions, and establishing a lighthearted friendship society. The PIGVBBQ token serves as the cornerstone of our community structure, enabling us to pursue these experimental ventures and contribute to the broader cultural and crypto landscape.

Pixie Party Tokens

Token 1: SUPER PIG VS DOCTOR BBQ (PIGVBBQ)
General community crowdsource token to support project growth.

Token 2: Super Pig Fan Club (FANCLUB)
Community reward token envisioned as an airdrop to PIGVBBQ holders.

Token 3: Order of the Oink (OOO)
Envisioned as a governance and utility coin for Pixie Party NFT holders, with a very low token supply. Provides access to exclusive products and voting rights within Pixie Party's future developments.

Token 4: Dr. BBQ (DRBBQ)
The meme within the meme. The anti-community token. Pure evil currency, surely diabolical. Used for nefarious things only (i.e. Hamborghinis).

Art Release 1: Pixie Party
Pixie Party (Types 1-3) — 700 editions ready for minting on Solana.

Art Release 2: Pixie Party Origins
Type-0 Origin Characters — Currently, there are 16 Origin editions requiring minting on the Ethereum blockchain for posterity.

Art Release 3: Pixie Playgrounds
Pixie Playgrounds — Currently, there are 13 playgrounds requiring inscription on Bitcoin.

Art Release 4: Lightfields (J.Hunt's origin digital art investigation)
Light Fields (2013-2016) — at least 20 mints on Ethereum for posterity

PIGVBBQ Tokenomics

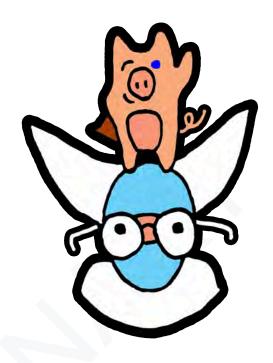Max Token Supply: two billion

Token Allocations:

50% Community
50% Team
- 10% Founders
- 10% Committee
- 10% Marketing
- 10% Strategic Reserve
- 10% Treasury

Token Distribution from the Total Supply Over a Four-Year Period:

- Year 1: 60%
- Year 2: 25%
- Year 3: 10%
- Year 4: 5%

PIGVBBQ Token Icon

This model front-loads the distribution with a higher percentage of tokens in the initial year to incentivize early adopters and enhance liquidity in the ecosystem. Over the subsequent years, the distribution percentages gradually decrease to maintain scarcity and enhance the token's value over time.

To further stabilize the token's price, we may implement strategic token burns as part of the release schedule. This approach aims to counteract bearish trends by reducing surplus tokens. Instead of releasing all planned tokens into the market, strategically burning a portion of the future releases will help support the token's price, thereby fostering sustained interest and ensuring the token's long-term health.

The total token supply is set at two billion tokens. Based on the distribution model, the release and burn plan form the archive each year is as follows:

- Year 1: 60% of total token supply: approximately 1,200,000,000 tokens released
- Year 2: 25% of total token supply: 500,000,000 tokens released (or burned)
- Year 3: 10% of total token supply: 200,000,000 tokens released (or burned)
- Year 4: 5% of total token supply: 100,000,000 tokens released (or burned)

This controlled release strategy ensures that the token supply is introduced into the market gradually, enhancing initial liquidity while strategically reducing the supply to preserve the token's scarcity and value. Notably these values will slightly vary due to the .9% transaction tax.

Token Allocation Function and Vesting

Community Allocation:

The majority of the Community Token Allocation will be released at the time of our exchange listings between Fluxbeam and Raydium. Out of the total Community Allocation of 1 billion tokens, 600 million will be released during the first three months of our launch.

Following the Token Distribution schedule, subsequent releases/burns will occur as follows:

- Year 2: 25% of the total Community Allocation (approx. 250 million tokens)
- Year 3: 10% of the total Community Allocation (approx. 100 million tokens)
- Year 4: 5% of the total Community Allocation (approx. 50 million tokens)

Founders Allocation:

The Founders Allocation of Pixie Party is jointly held by Joshua Jerome Hunt and Daniel Mering, both of whom bring unique expertise and vision to the project. The allocation is divided in a 2:1 ratio, with 6.66% allocated to J.Hunt and 3.33% allocated to D.Mering. The Founders' vesting schedule will align closely with the Token Release Schedule. Notably, a cliff period of approximately 4-6 months will precede the initial vesting to incentivize performance and commitment from the founders.

Joshua Jerome Hunt: As the Lead Designer and Portrait Painter for the National Scouting Museum, Hunt's extensive experience in art education, museums, and fine art and design provides invaluable insight into Pixie Party's creative direction. His recent accomplishments include overseeing the museum's gallery renovation initiatives and creating the commemorative painting "A Grand Moment," celebrating the Inaugural Class of Female Eagle Scouts. Hunt's commitment to Pixie Party's vision underscores his belief in this project and dedication to pushing artistic boundaries through unconventional methods.

Daniel Mering: Mering, a trusted friend and collaborator of Hunt since college, played a pivotal role in refining Pixie Party's conceptual development. With a background in business administration and an MBA, Mering's expertise complements Hunt's artistic vision. Together, they will jointly establish Pixie Party as a proper entity, leveraging their complementary skill sets to drive the project's growth and operations forward.

The Founders Allocation reflects Hunt and Mering's commitment to Pixie Party's success and their shared vision for amplifying art practices into new territories.

Committee Structure and Responsibilities:

Pixie Party allocates a portion of its tokens to establish a committee, which includes up to ten chairs. These chairs, comprising long standing team members, play pivotal roles in overseeing various aspects of the project's development and expansion. Additionally, the committee structure accommodates Ad-hoc Leads, specialists engaged temporarily to address specific initiatives or challenges.

Committee Distribution Ratio:

The Committee Allocation will be divided in a 3:1 ratio between Chairs and Ad-hoc Leads. Each Chairperson will receive a maximum distribution of 0.75% of the allocation at each scheduled token release. The remaining 2.5% is earmarked for temporary specialists and/or end-of-year Chair incentives.

Team Composition:

As of now, Daniel Mering and Joshua Jerome Hunt are the sole members of the Pixie Party project. However, as the project gains momentum and launches, additional team members will be onboarded to chair committees responsible for key areas such as Marketing, Physical Products, Web Development, Art Initiatives, Finance, Trademark and Legal, Video and Documentation, and the Friendship Society.

Onboarding Process:

The onboarding process for new team members will involve a selection process based on qualifications, expertise, and alignment with Pixie Party's vision. Individuals selected for Chair positions will play integral roles in steering the direction of the project and driving its success forward. It's important to note that the procedures for onboarding team members, including the selection criteria for various positions, will be formally outlined in Pixie Party's bylaws following token launch.

End-of-Year Incentives:

End-of-year Chair incentives will be provided to recognize and reward the contributions of long-term team members. These incentives may include additional token allocations, bonuses, or other forms of recognition for their dedication and commitment to Pixie Party's goals.

Marketing Allocation:

The success of Pixie Party relies not only on its robust project structure but also on an innovative marketing approach aimed at driving awareness and adoption. The marketing allocation is dedicated to developing our early social media presence and community engagement plan, employing a variety of unique promotional methods:

- Hand-drawn battle updates featuring "Super Pig Vs. Doctor BBQ"
- Reposting Pixie fan art to foster community engagement
- Creation of homemade-style videos showcasing the playful and quirky nature of our characters and narrative
- Utilization of video documentation to chronicle our journey and connect with our audience
- Exploration of digital art, including 3D/Blender investigations
- Development of merchandise, physical editions, limited fashion, and exclusive commemoratives to expand our brand presence
- Organization of fine art exhibitions and events to showcase our artistic vision
- Induction ceremonies for the Order of the Oink to recognize and celebrate community contributions

Ultimately, followers and contributors are drawn to Pixie Party by our unique blend of humor, playful aesthetics, and genuine curiosity about the evolution of our grassroots community.

Strategic Reserve:

The Strategic Reserve, designated as our general account, is intentionally crafted as an unrestricted fund, subject to the discretion of the founders and committee. It will comprise a blend of PIGVBBQ tokens and traditional assets, strategically utilized to further Pixie Party's objectives. Essential to note, these funds will primarily support the operational budget, alongside other needs such as product development, support for new initiatives, potential token burn, airdrops, exchange listings, as well as implementing a token buyback strategy.

Treasury:

The Treasury serves as Pixie Party's long-term reserve of assets, providing stability for the project and its future endeavors. Ideally, the interest generated from our Treasury allocation will sustain ongoing operations and initiatives, while also laying the groundwork for establishing a charitable giving foundation.

Similar to the community token's role in sponsoring our vision, we aspire to "give back" through the Treasury. As the Treasury matures, Pixie Party aims to establish a non-profit foundation to

support organizations like the Boy Scouts of America and the YMCA, while advocating for inclusion, conservation, and free expression.

Capital Utilization and Management Outline

The crowdsourcing nature of our project requires a specific and transparent capital utilization and management outline.

Short Term:

Initial fundraising raised from the Pixie Patron early sponsor program sponsorship will be directed at minting the Pixie Party Classic Collection, ordering initial commemoratives and memorabilia, and early PIGVBBQ launch expenses. In the short term, the Treasury allocation will serve as a by-need sinking fund but will ultimately evolve into a long-term capital reserve.

Post launch:

The degree to which our project will attract attention upon launch and users is unknown and operations will adjust accordingly. At any rate, we anticipate utilizing portions of our Marketing and Strategic Reserve allocations to advance our Key Goals. These allocations will fund partnerships involving advertising, community engagement campaigns, continued physical product development, services requiring art and technology specialists, legal, travel, and operation expenses.

Long Term:

Importantly, distributions from the Treasury, Strategic Reserve, and Marketing allocations will equate to cash on our balance sheet. This cash will be reallocated to their corresponding accounts. Specifically in the case of the Treasury (but selectively extending to the others) major cash positions will be converted to a traditional investment portfolio (bonds, stocks, indexes, Bitcoin, Solana, etc.) to best sustain longevity and growth. Returns from these investments and sales will be periodically redistributed back into our operational categories (Founders, Team, Marketing, Strategic Reserve, and Treasury) and PIGVBBQ token buybacks.

Bylaws

This whitepaper serves as an abridged version of Pixie Party's bylaws and policies. Addendum motions to revise the whitepaper or bylaws must first be approved by a majority vote of the Party Committee, consisting of the Founders and Chairs.

Roadmap and Strategic Goals

Q1 2024

1. Whitepaper Review and Refinement: Conduct a thorough review of the whitepaper with input from the early team and advisers. Specify operational procedures, budget allocation, and capital management plans. Collaborate with Web Development professionals to ensure token technicals and security. Seek legal counsel to assess token and crowdsourcing structures.

2. Token Launch Preparation: Secure contract addresses for anticipated tokens and mint at least one edition from each art type: Pixie Origins (BTC), Pixie Proofs (ETH), Pixie Party (SOL), and Lightfields (ETH). Publish and distribute the White Paper to stakeholders.

3. Early Sponsor Program Development: Create and promote early sponsor programs to raise initial capital for launch costs, minting fees, and early operations and product development.

4. White Paper Distribution: Distribute the White Paper to relevant stakeholders and potential partners to garner interest and support for the project.

Q2 2024

1. Token Launch and Infrastructure Establishment: Launch PIGVBBQ on FluxBeam and Raydium and establish foundational infrastructures such as security protocols, dexscreener, and social media platforms to support the token's launch.

2. Listing Acquisition: Secure listings on key platforms including Jupiter (jup.ag), CoinGecko, and CoinMarketCap to enhance visibility and accessibility for potential backers.

3. Initial Marketing Campaign Execution: The Marketing Chair will execute the initial marketing strategy, including the development of content, promotions, and community engagement plans to build awareness and attract users.

4. Website Development and Exploration: Identify a Web Development Chair or contributor to build essential website infrastructure such as wallet support.

5. Collection Mining and Showcase Development: Achieve the base goal of mining Pixie Party's classic collections and develop a dedicated page on the website to showcase contract addresses for collectors to authenticate editions.

6. <u>Establishment of Core Edition Reserve</u>: Establish Pixie Party's Core Edition Reserve for preservation and future leveraging, listing remaining collections on platforms such as Tensor and Magic Eden.

7. <u>Order of the Oink Preparation</u>: Identify the chair of the Order of the Oink and develop foundational mottos, values, and ceremonial practices.

8. <u>Product Development and Branding</u>: Initiate the development and procurement of physical products and fraternal insignia for Pixie Party and the Order of the Oink.

9. <u>Financial Strategy and Operations</u>: Establish internal financial strategies, capital management structures, and prepare documentation for upcoming airdrops/tokens.

10. <u>Partnership Exploration</u>: Conduct research and initiate discussions with potential partners, including preliminary communication with Solana.

11. <u>Organizational Refinement</u>: Refine committee structures, clarify team roles, and identify additional needs for contributors. Evaluate legal requirements for formal incorporation and recruit new committee leads as needed.

Q3 2024

1. <u>Product Release and Website Deployment</u>: Begin releasing physical products/commemoratives and deploy a website sales page and backend portal for sales and distribution.

2. <u>Order of the Oink Founding</u>: Finalize the Order of the Oink society concept and conduct its original induction, publishing society documents and rituals for transparency and community engagement.

3. <u>Collaboration with Solana</u>: Deepen our partnership with Solana through focused initiatives, such as participation in the Saga Phone airdrop.

4. <u>Exchange Listings and Partnerships</u>: Pursue listings on leading exchanges such as Coinbase and Binance to increase liquidity and accessibility.

5. <u>Strategic Partnerships and Artistic Exposure</u>: Establish partnerships with art museums and auction entities to leverage the core edition reserve and public art sculpture concepts for broader exposure.

6. <u>Community Airdrop Deployment</u>: Deploy the Super Pig Fan Club (FANCLUB) airdrop to PIGVBBQ holders, rewarding early adopters and fostering community engagement.

Q4 2024

1. <u>Governance Structure Exploration</u>: Explore governance DAO structures for the Order of the Oink to ensure transparency and community involvement in decision-making processes.

2. <u>Fine Art Exhibition Development</u>: Honor community crowdsourcing efforts and begin developing large-scale fine art exhibitions to showcase the project's artistic vision and attract wider interest.

3. <u>Strategic Planning for Future Pursuits</u>: Develop a 5-year strategic plan to refine future pursuits and ensure alignment with the project's overarching goals and aspirations outlined in the White Paper.

<u>How to Support</u>

● Contribute to the "Pixie Patron" early sponsor program
● Buy the Super Pig Vs. Doctor BBQ (PIGVBBQ) token
● Create fan art and engage our online communities
● Share this White Paper to your network and art professionals
● Collect a Pixie Party NFT
● Appreciate friendships old and new, enjoy time outside

<u>How to Obtain the PIGVBBQ Token</u>

● Create a crypto exchange account such as Coinbase or Kraken
● Purchase Solana (SOL)
● Add the Phantom wallet extension to your browser
● Write down your Secret Recovery Phrase and password (store them safely and avoid losing them)
● Transfer SOL to your Phantom Wallet (we recommend sending a small amount first)
● Go to Fluxbeam or Raydium and connect your Phantom wallet to swap SOL for PIGVBBQ
● Importantly, ensure you have the correct contract address before initiating the swap

<u>Host Chains and Transaction Fees</u>

We selected Solana as our project's host chain due to its minimal transaction fees and instant finality speed. Solana's features enable us to mint editions and conduct token transactions without the burden of exorbitant fees, enhancing the user experience for our community.

Additionally, our early adoption of Solana positions our innovative project to become a cornerstone within the ecosystem, contributing to and growing alongside Solana's expansion.

It's worth noting that the entirety of the Pixie Party Classic Collection was created in 2021. Initially, our intention was to mint the collection on the Ethereum mainnet, but high gas costs prevented us from doing so. Despite the hindrance, we maintain a strong affinity for Ethereum as it was part of our original vision. Moreover, akin to Ethereum's pioneering innovation in NFTs, placing the genesis of our project, named Origin Characters, is particularly fitting.

Bitcoin recently introduced "NFT" capabilities known as Ordinal Inscriptions. Despite encountering similar challenges such as inflated transaction fees as ETH, the original blockchain remains the most fitting venue to preserve our Pixie Playgrounds. Importantly, unlike NFTs, Bitcoin Inscriptions directly attach data to the blockchain's base layer. As a result, Ordinal files must be exceptionally compact.

Fortunately, the artmaking process used to create the Pixie Playgrounds (and subsequently Pixie Party) involved manipulating individual pixels, resulting in extremely granular and low-resolution images. Additionally, the rudimentary renderings of Pixie Playgrounds were always conceived as akin to "digital cave paintings" of sorts. This sentiment resonates well with Ordinal's characterization of their inscriptions as "digital artifacts".

Preserving our Pixie Playgrounds, representing the most essential form of digital art, on Bitcoin—symbolizing an incipient stage of a new era—is almost poetic.

In summary, SOL was chosen for our crowdsourcing token and Pixie Party, our flagship art collection, to make general trading and collecting more accessible. Designated for institutional acquisitions, the utilization of ETH and BTC enhances the unique appeal of the project's Core Reserve Editions.

Technical Overview

PIGVBBQ is based on the Solana's Token Extension standard, commonly referred to as Token 2022 or Version 2, and was developed using Fluxbeam technology. A key feature of this standard is the implementation of a .9% transaction tax on all PIGVBBQ trades. The revenue generated from these transaction taxes is directed towards supporting the objectives of the PIGVBBQ project.

The token is immutable and upon launch the liquidity pool will be sent to Fluxbeam's token locker (upon release) to maximize trader confidence.

<u>Be Cautious and Stay Safe</u>

Cryptocurrency investments can carry significant risks. Here are some tips to help you avoid scams and protect your funds, including your precious Pixie Party editions:

- Watch out for phishing scams, which can arrive via email, text messages, or phone calls. Never interact with suspicious messages; instead, delete and block them immediately.
- Be wary of unrecognized tokens airdropped to your wallet, as they could be part of fund-draining scams.
- Only connect your wallet to essential websites, such as Jupiter (jup.ag), Raydium, Magic Eden, and Tensor. Avoid sharing your wallet information with untrusted platforms.
- Be cautious of scams promising to double your tokens in exchange for sharing funds with their contract addresses. These offers are fraudulent and aim to exploit unsuspecting users.
- Always verify the legitimacy of any offers and never share your private keys or personal information.
- Consider investing in a hardware wallet, like Ledger or Tensor, for enhanced security. Purchase these devices directly from the manufacturer's website to avoid counterfeit products sold on third-party platforms like Amazon.
- Enable two-factor authentication on all exchanges to add an extra layer of protection against unauthorized access.
- Be cautious of investment schemes promising guaranteed high returns or using terms like "get rich quick." These often turn out to be Ponzi schemes or scams.
- Regularly update your antivirus and anti-malware software to protect against potential threats and vulnerabilities.
- Be mindful of public Wi-Fi networks, as they may not be secure. Avoid accessing your crypto wallets or making transactions when connected to public Wi-Fi to prevent potential hacking attempts.

Stay vigilant and prioritize security when navigating the crypto landscape.

<u>Closing</u>

Super Pig Vs. Doctor Barbeque (PIGVBBQ) and its community sponsorship are set to realize the artist's vision for Pixie Party, now years in the making.

Though PIGVBBQ may seem like a modest community token within the Solana ecosystem, we are driven to forge an official partnership with Solana, our host blockchain. The playful narrative and themes of the Pixie Party not only aim to boost awareness of Solana but also to enrich its cultural and brand identity. Through the engaging story of PIGVBBQ, we strive to make it one of Solana's premier tokens, eagerly anticipating the chance to deepen our involvement and uncover new ways to contribute to the Solana community as we progress.

The funding raised through the PIGVBBQ token crowdsourcing initiative is dedicated to fueling our artistic projects, including museum and gallery exhibitions, a commemorative product line, and the establishment of a whimsical friendship society, the Order of the Oink. This innovative approach to crowdfunding—leveraging a community token to support an artist's vision—marks a unique experiment in the space. The Order of the Oink, inspired by this project's digital art and tokenized beginnings, upholds the values of 'Others and the Outdoors,' promoting balance in an increasingly digitized society.

Ultimately, Pixie Party represents more than just a project; it's a groundbreaking journey at the crossroads of artistic creativity and social engagement. It embodies the transformative potential of crowdfunding and blockchain to build a community, foster connections, and harmonize our digital experiences with the natural world.

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